



SAP continues to grow as an enterprise Cloud solution as organisations meet changing market dynamics to drive efficiency and productivity across their enterprise. SAP has seen phenomenal adoption as it evolves its product suite to meet the demands of the Digital Age. This growth is not set to end anytime soon and this infographic seeks to present SAP trends over the coming years.



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What is SAP?

SAP's cloud business software offers a suite of products to meet the needs of different organisations and business functions.

The product suite covers end-to-end enterprise application software, database, analytics, intelligent technologies, and experience management.

SAP At A Glance

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- No. 1** publicly-traded software company in Europe
- 3rd** largest publicly-traded software company in the world
- \$50,940m** projected market size of global SAP Application Services by 2026 (Source: MarketWatch)
- 77%** of the world's transaction revenue touches a SAP System (Source: SAP)



Current SAP Trends in the UK & Ireland

In January 2021, we surveyed top professionals about the future of SAP.

What Versions of SAP Are Organisations Using in 2021

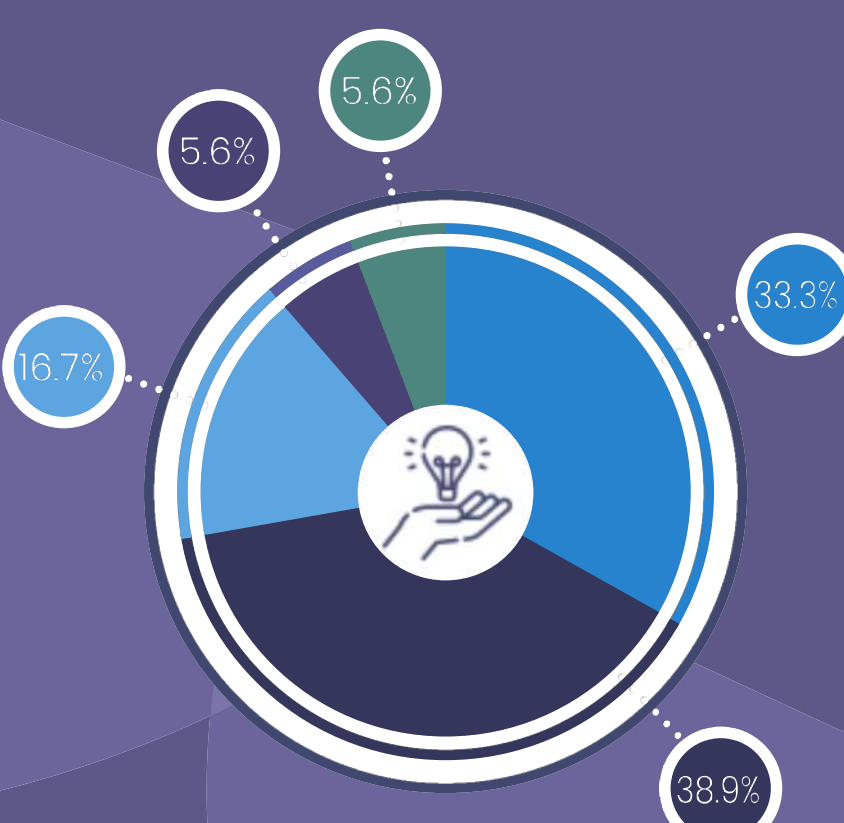


Top Digital Trends 2021

- Digital Transformation
- Cloud Computing
- Machine Learning
- IOT
- Big Data
- Blockchain

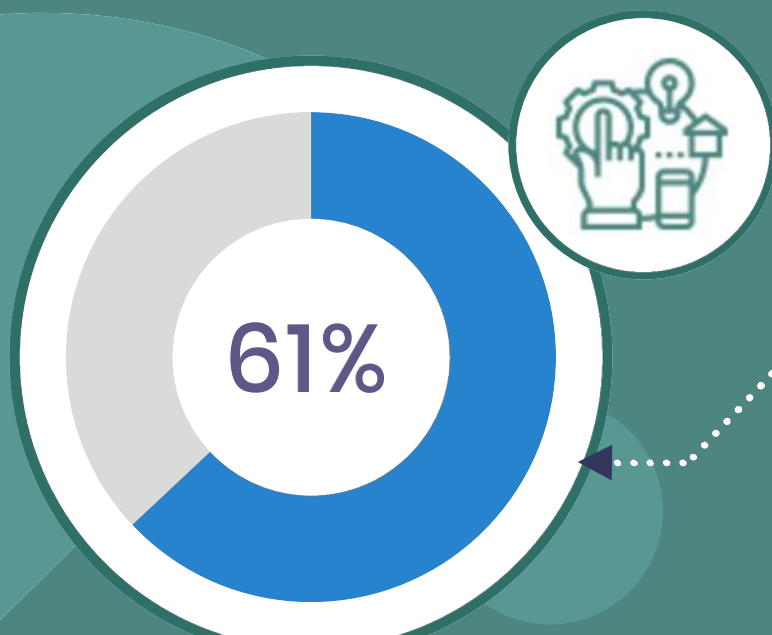
SAP Solutions Driving Digital Adoptions

- SAP HANA
- SAP CLOUD PLATFORM
- SAP ANALYTICS CLOUD
- SAP DIGITAL SUPPLY CHAIN
- SAP C4C AND ISU



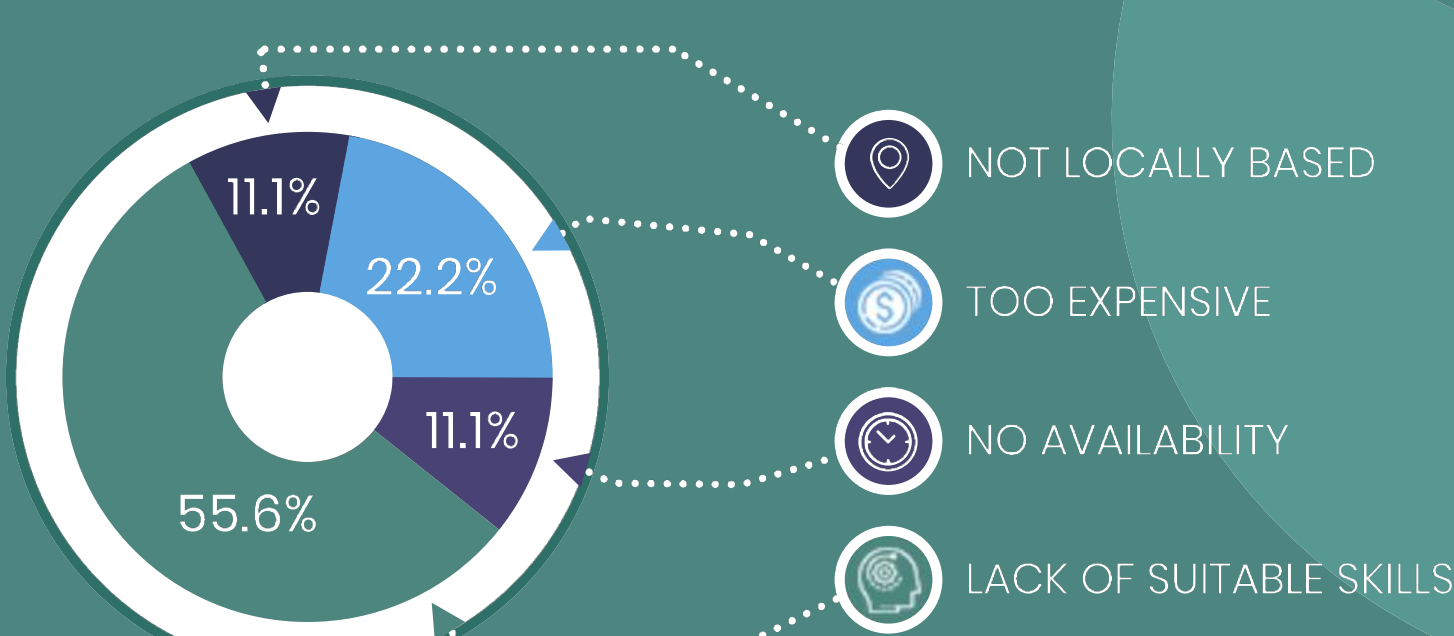
The Growing Demand for SAP Contractors

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61% of organisations hire SAP Contractors as a resource solution.

Top Challenges in Hiring SAP Contractors



Data based on a survey of Professionals across the UK and Ireland conducted in January 2021.

REFERENCES

marketwatch.com/press-release/sap-application-services-market-share-global-leading-players-2021-business-overview-size-estimation-revenue-key-drivers-by-manufacturers-upcoming-trends-to-forecast-2026-2021-02-02?tesla=y
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